



## **Job Position Title: Product Line Manager**

Office Location:  
460 Walker Street  
Holly Hill, FL, 32117-2699

Metra Electronics is a privately held car stereo manufacturing company headquartered in sunny Central Florida and is searching for results orientated people to join our growing organization. Metra Electronics has been a leader in the aftermarket industry since 1947, our foundation was built on the design and manufacturing of ABS dash kits and wiring harnesses for the aftermarket industry. Metra Electronics was the first company to offer these types of solutions and over the past 70 years we have built over 11 high level brands, including Axxess Vehicle Interfaces, iBeam Vehicle safety, T-Spec and Raptor Mobile connectivity, and Heise Lighting products, just to name a few.

We are currently seeking a highly energetic and knowledgeable Product Manager to join our development team. As a Product Manager you will be the leader of your category developing products with a forward thinking attitude, reporting directly to the Vice President of Research and Development. Product Managers should display excellent internal and external focus with a teamwork mentality.

The Product Manager position will be located at our main office in the beautiful Daytona Beach area of Florida. In this role, you will provide leadership in developing and growing new and existing product categories. You would be responsible for the evaluation, research and development of products that would fit within the product(s) line while maintaining a hold on the direction of the market demands.

### **METRA ELECTRONICS CORPORATE MISSION**

To enthusiastically and aggressively approach any opportunity to utilize our brain trusts, facilities, strategies, alliances and capital for the advancement of our employees and stakeholders.

There will be no limitations as we strive to create, innovate, manufacture and deliver high quality, good value products to not only satisfy but also astonish our customers. By following our vision and attaining high levels of honesty and integrity, we will experience the joy of competition and winning.

### **Daily responsibilities included but not limited to:**

- The ability to work within a team of like-minded individual.
- Understand the product category industry and the needs of the sales staff, customers and consumers.
- Constant evaluation of the items within the product line to determine the next generation of products to bring to market.
- Understand the competition's product line and how to develop a superior product and unique selling proposition.
- Create ideas to further the product line and branch out to other markets within a similar industry.
- Create a quality product that is well thought through and provides overall improvement of the line.
- Responsible for meeting and maintaining gross product margins.
- Create and maintain all product documentation and technical support documents.
- Provide reports on the progress of the product line, weekly/monthly.
- Some traveling could be required.



**Experience & Requirements:**

- Minimum 7 years of 12 volt installation experience
- Experience within the Automotive, Marine, Motorcycle, and/or Power Sports fields.
- Excellent troubleshooting skills and the ability to think outside the box
- Must be a self-starter and able to lead/manage.
- MECP or MESA Certified installer

We offer competitive wages, paid vacations/holidays, medical/dental/vision & 401K with a company match. If Interested please submit resume with pertinent information illustrating your qualifications, and position applying for to:

[jasona@metra-autosound.com](mailto:jasona@metra-autosound.com)