

AUTOSOUND INSTALLATION PRODUCTS

EZ ORDER™



THE INSTALLER'S CHOICE

metraonline.com

CORPORATE MISSION

To enthusiastically and aggressively approach any opportunity to utilize our braintrusts, facilities, strategies, alliances and capital for the advancement of our employees and stakeholders.

There will be no limitations as we strive to create, innovate, manufacture and deliver high quality, good value products to not only satisfy but also astonish our customers.

By following our vision and attaining high levels of honesty and integrity, we will experience the joy of competition and winning.

Dear Customers and Friends,

Climbing to the top is never easy. Staying there is even harder. We do it by embracing the joy of competition.

Metra Electronics is the world's leading manufacturer of car audio dash kits and electronic accessories because we not only react to changing technology – we lead the way in creating it.

Today's car stereo systems are literally electronic playgrounds: computerized, multi-media, home entertainment systems on wheels. Customers are looking to maximize their ride with interfaces for smart phones, iPods, MP3 players, satellite radios, notebooks, gaming and video systems. At the same time, many of these systems can be largely controlled from the steering column. Add the latest OnStar features, integrated AC controls, digital readouts and bus system integration and you have to wonder if today's car stereo installer needs a degree in computer engineering.

Fortunately, Metra's team of engineers and master installers have done the work for you. When it comes to innovation, Metra has always pushed the envelope with high-tech dash kits, interfaces and a full line of electronic accessories designed to simplify the installation of after-market stereos and multi-media systems.

Now, more than ever, Metra is often the only solution for many cars. Examples include our Turbo2 dash kits for the new Mustang, Camaro and Taurus, as well as Metra's Axxess line of ASWC steering wheel interfaces that have revolutionized the industry.

We have increased the number of our single-din and double-din dash kits to accommodate more models and a variety of multi-media systems. And we continue to expand our unique painting and finishing operation to provide a perfect OEM match with hundreds of colors, soft-touch finishes, rubberized and scratch-resistant coatings. Styles range from wood grain to brushed aluminum.

While others are cutting back, we are increasing our investment in innovation to deliver the highest quality and the best value for our dealers, installers and customers. That investment includes our new dealer website, MetraDealer.com. Place orders 24/7, review our latest products and access all of Metra's brands in one convenient location.

For 63 years, Metra has been proud to be "The Installer's Choice." This 2011 Product Catalog proves it once again. We're here to serve you, so have a great year and enjoy the ride!

Best Regards,



Bill Jones
President/CEO

How To Use The Metra Catalog

To find a product by part #, look it up in the Product Locator on pages 270-290

To search for a product by application, find the vehicle in question in the Application Guide on pages 181-269 and then use the Product Locator on Pages 270-290

You can also use metraonline.com to search by product or by vehicle and obtain a product picture and instruction manual.

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For more information please call your sales representative at 1-800-221-0932